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WORLD 10K
BENGALURU
28 April 2024

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World's second fastest 10K woman runner Emmaculate Anyango Achol to make TCS World 10K Bengaluru debut

Bengaluru, 12th April 2024: Emmaculate Anyango Achol, the world's second-fastest 10K woman runner, will headline the 16th edition of TCS World 10K Bengaluru, scheduled for Sunday, 28th April 2024. The World Athletics Gold Label Road Race is a USD 210,000 prize money event featuring some of the world's most accomplished road and track and field athletes.

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And among the star attractions this year is Kenya's Anyango, who clocked an excellent 28:57 in Valencia while finishing behind her teammate Agnes Ngetich, who posted a World Record 28:46 there. A silver medalist in the 2019 African Junior championships in 3000m, Anyango barely missed the Belgarde podium in this year's World cross-country championships.

"I am very excited to be in Bengaluru for the first time for this incredible event, which has gained a worldwide reputation for being one of the best 10K races. I have heard so much about the events hosted in India and the running revolution they began nearly two decades ago. I am very much looking forward to being there and clock my best. The field of runners in the women's category is quite strong this year and I love a good challenge," expressed Anyango.

Five of her countrymates will also take the women's starting line-up in Bengaluru, with timings faster than the event course record (30:35). Lilian Rengeruk Kasait (29:32), Faith Chepkoech (29:50), Loice Chemnung (29:57), Cintia Chepngeno (30:08), and Grace Nawowuna (30:27) make their team formidable. Anyango's inclusion in this epic line-up draws attention to a power-packed elite women's race to the title.

Rengeruk and Chepngeno participated in the epic race in Valencia, while Chepkoech and Chemnung clocked their bests from Castellon and Paris. Nawowuna did it in Lille. Two Ethiopians, Aberash Minsewo, this year's Tata Mumbai Marathon winner, and Lemlem Hailu, 2022 World Indoor 3000m champion, add further shine to the women's start lists.

Kenya's Peter Mwaniki and Bravin Kipkogei headline elite men's line-up

Meanwhile, in the elite men's lineup, Kenya's Peter Mwaniki Aila (29) entered with the fastest time among the men, 26:59. He achieved this mark while finishing third earlier this year in Valencia. In that process, Peter became the nineteenth runner in the World to run the 10K distance in under 27 minutes.

His country-mate and 2019 African Junior Champion over 10,000m - Bravin Kipkogei Kiptoo - is credited with 27:02 from Madrid last year along with Bravin Kipro, who clocked an impressive 27:16 this February at Castellon, Spain, will keep the race interesting.

Two more Kenyans, Hillary Chepkwony, last year's third-place finisher, and Patrick Mosin, the runner-up in Castellon the previous year, are expected to provide the necessary boost to return fast timings here. Two young runners, John Wele from Tanzania and Boki Diriba from Ethiopia, may also pose a threat to the Kenyans.

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The 2024 edition is packed with pace as five men and six women who have entered the race are credited with personal best timings recorded on 10K road running that are faster than the course record timings for TCS World 10K Bengaluru. Kenyans Nicholas Kimeli (27:38) and Irene Cheptei (30:35) have held the course record in Bengaluru since 2022.

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The TCS World 10K Bengaluru will award a total prize pot of USD 210,000. The winners in the men's and women's categories will each take home USD 26,000. A course record bonus of USD 8,000 is also in the offing.

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INTERNATIONAL ELITE ATHLETE-

MEN

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1.	Peter Mwaniki	KEN/1994	26:59
2.	Bravin Kipkogei	KEN/2001	27:02
3.	Bravin Kiprof	KEN/1998	27:16
4.	Patrick Mosin	KEN/2000	27:26
5.	Hillary Chepkwony	KEN/1999	27:34
6.	John Wele	TAN/2006	28:14
7.	Boki Diriba	ETH/2004	28:25

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1.	Emmaculate Anyango Achol	KEN/2000	28:57
2.	Lilian Kasait Rengeruk	KEN/1997	29:32
3.	Faith Chepkoech	KEN/2003	29:50
4.	Loice Chemnung	KEN/1997	29:57
5.	Cintia Chepngeno	KEN/2000	30:08
6.	Grace Nawowuna	KEN/2003	30:27
7.	Aberash Minsewo	ETH/2001	30:58
8.	Lemlem Hailu	ETH/2001	31:37

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A part of the Tata group, India's largest multinational business group, TCS has over 603,305 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$27.9 billion in the fiscal year ended March 31, 2023, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

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About IDFC FIRST Bank

IDFC FIRST Bank is a new age Universal Bank in India built on the foundations of ethical banking, modern technology-based banking, and banking for larger Social Good. We are building a world class and for India.

As part of our **ethical banking** theme, the Bank applies a "**Near and Dear**" Test at design stage itself, so that the employees of the Bank serve only such products they'd want for their own loved ones. We believe income earned unethically is not worth earning. Therefore, the Bank shunned complicated descriptions, calculations, and legalese that customers don't understand, and abolished charges on Savings Accounts including for Debit Cards, IMPS, RTGS, NEFT, Cash Deposit, "Non-Home branch" access, Cash withdrawals at ATMs and at branches, 3rd party transaction charges at branches, SMS Alert, Cheque book, Demand Drafts, Pay-order, duplicate statement, and all such services that are usually charged in the market. The Bank is the first and only bank in India to do so. It is the first bank to offer monthly credit on savings accounts. It's credit cards have **First-Time-In-India** features, with no hidden charges, such as Lifetime Free without minimum spend conditions, never-expiring rewards points, zero interest on cash withdrawal at ATMs, dynamic low APR and much more. Every product offered by the bank is customer friendly, most often the best in the industry.

As part of **technology led banking**, IDFC FIRST Bank has built a modern technology stack which has helped us build an advanced mobile app with 250+ features such as Google like Search, goal based investing, MF investment assistance, electric-speed payments, Account Aggregator, MF Aggregator, Personal Finance Manager, Auto categorisation of spends, single app for personal and business banking, UPI on Credit Cards, travel and shop, bill and recharges, deals and reward redemptions, which offer great convenience to our customers. For business customers we offer on-the-go bulk payments, ability to pay income tax, GST, customs duty, and connected banking with ERP solutions.

As part of the **Social Banking theme**, the Bank has developed a unique capability of financing bottom of pyramid customers with consistently high asset quality. The Bank has financed over 40 million customers including 0.3 million SMEs, 0.9 million livelihood (cattle loans), 16 million lifestyle improvement loans (for laptops, washing machine, etc.), 1 million sanitation loans (toilets, water fittings), 6.5 million mobility loans (2-wheelers and cars), and home financing (over 100,000 homes), and 15 million loans to 4.3 million women-entrepreneurs. We also offer other retail and rural loans such as Kisan Credit Cards, harvest financing, gold loans etc.

As a **Universal Bank**, we offer end to end Corporate Banking, Trade Finance such as issuance of LCs & BGs, SBLC, Packing Credit, Pre-shipment and Post-shipment Finance, Treasury products including risk hedging solutions like Forwards, Swaps, Options, and other Forex Solutions, SME Banking, Wealth Management, NRI banking, Cash Management, Nostro & Vostro account operations, Escrow facilities, Correspondent Banking, Fastag, Toll-acquiring, Dealer Finance and Purchase/Sales Invoice discounting.

ESG Goals: The Bank is incorporating ESG in every aspect of working and has high ESG scores.

The Bank believe to create a new age, ethical and world class Bank for our country is a great privilege of our lifetimes.

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About Procam International

Since its inception in 1988, Procam International has been the driving force behind the growth and development of sports management in India. Founded by Anil and Vivek Singh, Procam is India's premier sports management company and is involved in live events, sports consultancy, and live television production.

With astute planning and exemplary execution, Procam has a track record of conceptualising and promoting over 100 international events, across the disciplines of Powerboat Racing, Cricket, Football, Tennis, Distance Running, Squash, WWE, Horse Racing, Volleyball, among others. These events have elicited participation of the highest calibre of athletes and huge public interest and attendance.

Pioneers of the distance running movement in India, Procam International's Big 4 – Tata Mumbai Marathon, Vedanta Delhi Half Marathon, Tata Consultancy Services World 10K and Tata Steel Kolkata 25 K — are global leaders in their respective distances. They have ushered in a running revolution that has helped redefine, the health, fitness, and 'giving' paradigm of our country.

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